สุ่มปลอง

SUMPLONG !™

One Happy Memory,
joyful moments with your customers

Business Overview

A Coupon for a Purchase ➡

Your customer purchases your product to get a coupon.

Play Sumplong ➡

Your customer uses the coupon to play Sumplong and to receive a discount on the next purchase.

Reward to Sell More ↻

Using the coupon, your customer purchases one more product.

SUMPLONG !™

24 CM.

43 CM.

Head Banner

Your Sumplong promotion

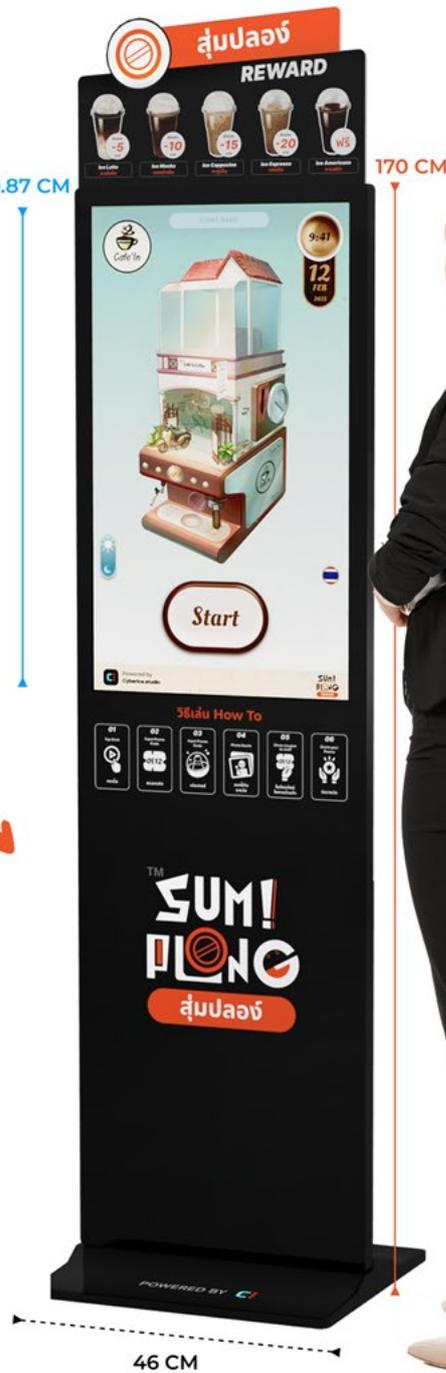**YOUR LOGO** or **SUM! PLONG สุ่มปลอง**

Brand Sticker

Sumplong logo
or Your Brand logo
(Customizable design)

Coupon

Weekly coupon refill

69.87 CM

170 CM

46 CM

Touch Screen Kiosk

32" Wide Screen,
3D graphic, HD camera, Wi-Fi

02
Product

UNIQUE GRAPHIC
Matches Your Business

SHOWCASE EXCAMPLE

Cafe'In

COURTESY OF CAFE'IN COFFEE

YOUR VENUE
YOUR BRAND
A unique Sumplong experience that matches your venue's architecture.

YOUR STORY
OUR CANVAS
A completely new machine that brings creative innovation to your world.

Your products become part of the Sumplong universe.

A personalized interface designed to match your venue's colors and theme.

GAMIFICATION
Reward To Customer

01 Press to Start

02 Coupon Scan

03 Insert Coin

04 Rotate Handle

05 Reward Output

06 Discover Reward

GAMIFICATION
Reward to Venue

Take Photo

Share Photo

Received Content

WIN-WIN

User Get Promotion

Venues Get User-Generated Content

PHOTOBOOTH
Social Media share

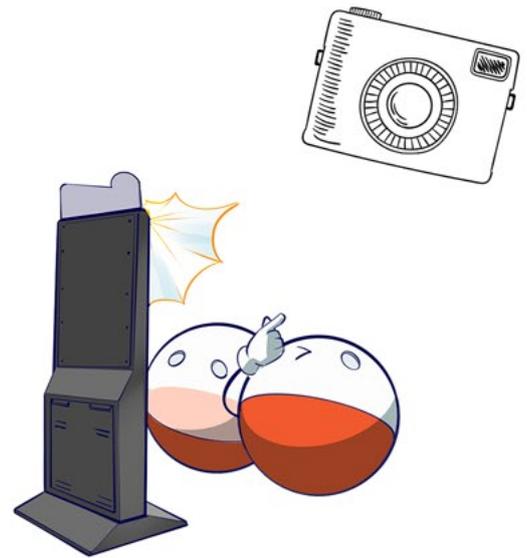**Capture memorable and unique moments with your customers at your venue.**

Boost your exposure on Facebook and Instagram.

Direct download & share

Once customers receive their prize, they take photos with their reward, save them to their phone through QR code scanning, and share them directly on your social media.

06
Photobooth

PHOTOBOOTH
Social Media Share

let's add your
LOGO

You Instagram link Will be here @Your IG #Sumplong

**YOUR
LOGO**

**YOUR
PRODUCT**

Post customers' photo-shoots on your social media to generate massive traffic for your product.

**Share your product to
Your Social media
or share to our page
@Sumplong_Photobooth**

SumPlong_PhotoBooth

SumPlong_PhotoBooth
Sponsored

Make Every Customer Feel Special
#SumPlong #SumPlong #SumPlong_PhotoBooth

Cafe'In Coffee
Powered By C!

541   01 Comments 87 Shares

Like   Comment   Share

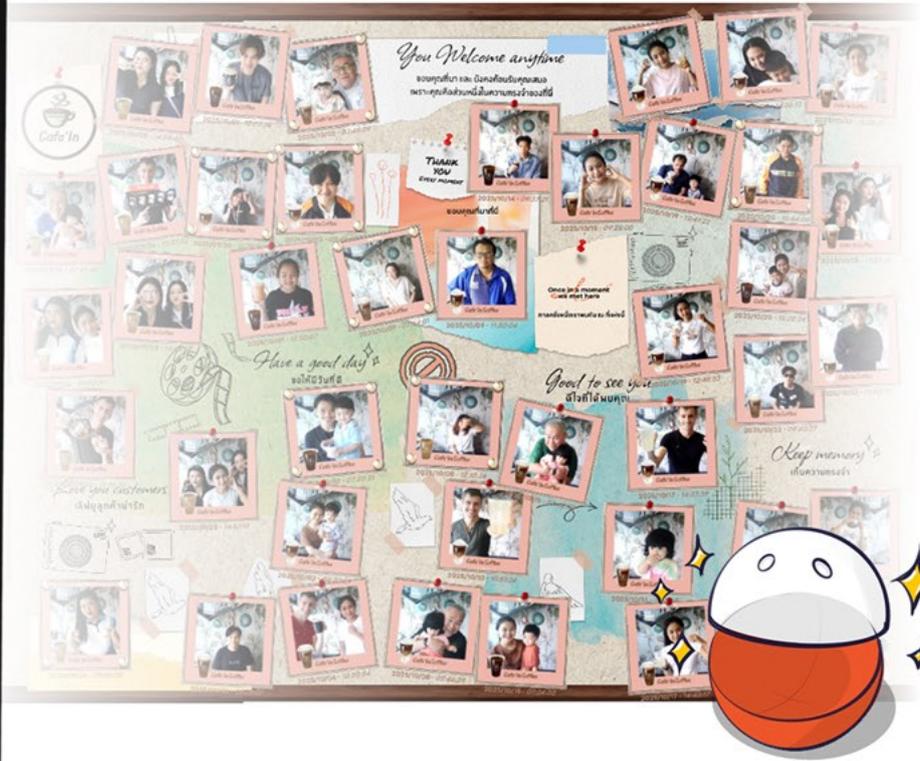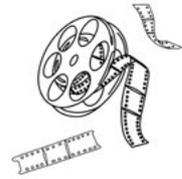Make Every Customer Feel Special
#SumPlong_PhotoBooth

This system is designed to enhance your marketing strategy while growing together. Currently, it supports sharing on Facebook and Instagram, maximizing visibility and expanding brand reach effectively.

MEMORY WALL
Venue Memory

YOUR VENUE'S LIVING MEMORY

Interactive gallery displays customer photos, creating social proof that encourages participation.
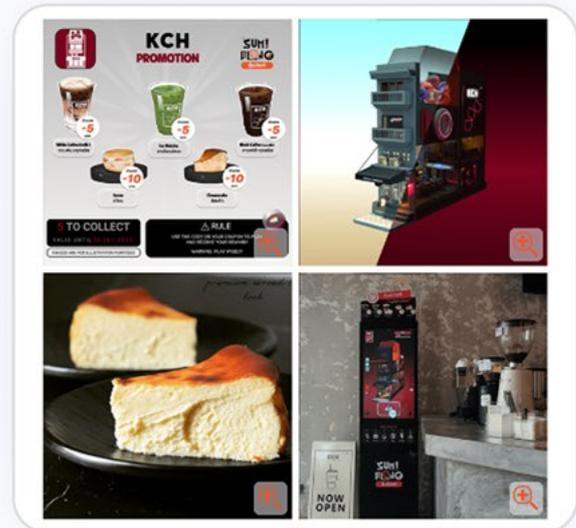
DIGITAL SIGNAGE
Brand Information

INTERACTIVE VISUAL MENU EXPERIENCE

Interactive product slides with images and pricing serve as dynamic marketing.

Automatic And Interactive Slide

Show branding, pricing, and product.

LOCATION NETWORK
Sumplong Maps

SHOW EVERY SUMPLONG VENUE

Ecosystem where customers discover and visit multiple participating locations, generating stronger traffic and strengthening collective brand presence.

Link to Google Map

Link Social Media

MAIN SCREEN
Google Map Review
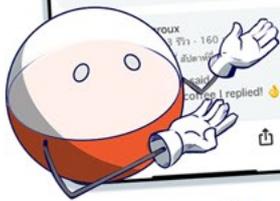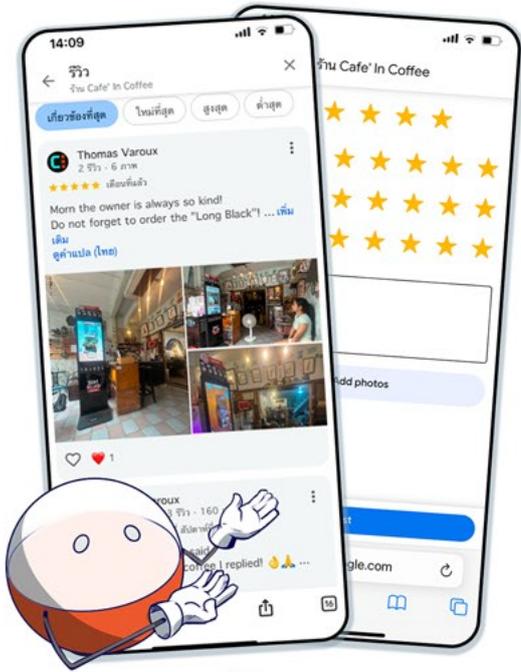
Scan to review.

QR Google Map Review is
integrated on the main display.

SUMPLONG!™

MAIN SCREEN
Day/Night System
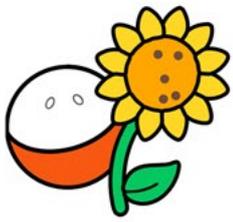
Press to switch.
Ambiance graphic.

Graphic Day

Graphic Night

MAIN SCREEN
Weather System

Clear Sky

Snow

Rain

Storm

MAIN SCREEN
Theme Event

Original

Christmas
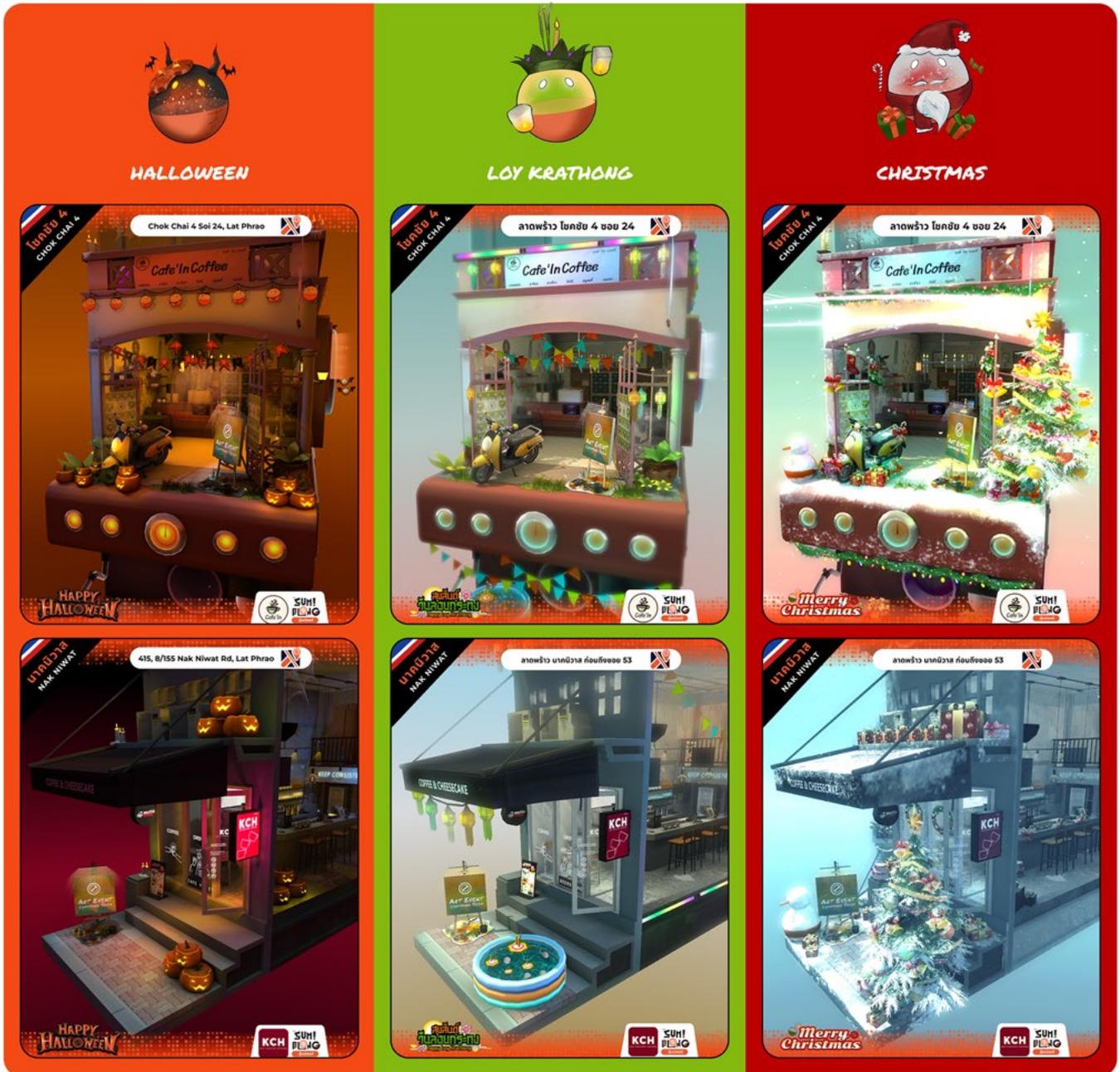

Halloween

Loy krathong

14
Seasonal Theme

SEASONAL MARKETING
Fresh Theme Graphic

ALWAYS FRESH, ALWAYS RELEVANT

Event-themed 3D graphics capitalize on holiday excitement, drive social sharing, and provide ongoing reasons for customers to return throughout the year.

HALLOWEEN

LOY KRATHONG

CHRISTMAS

LOGIN SYSTEM
Connect Users Data

Get Free Sticker
LINE
LOGIN

Unified login system with LINE Login support
and flexible API integration for your existing platform.

Your Sumplong Login
Session is Ready!
Scan with the Scanner Sumplong
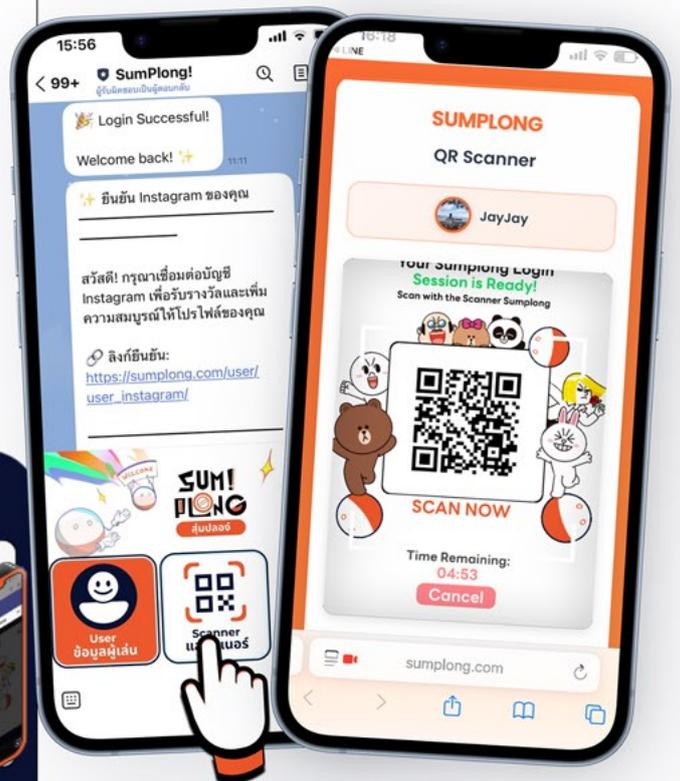
SCAN NOW

Time Remaining:
04:53
Cancel

Login Guide

01	02	03
Open Sumplong Line On Your Smart Phone	Press Button Scanner From Line Rich Menu	Use QR Scanner QR At The Top Section

Reset

LINE **OR** YOUR API

Integrated with LINE Login
or use your own API.

15:56
99+ SumPlong!
ผู้รับผิดชอบเป็นผู้สมรกลับ

🎉 Login Successful!
Welcome back! ✨   11:11

✨ ยืนยัน Instagram ของคุณ

สวัสดี! กรุณาเชื่อมต่อบัญชี
Instagram เพื่อรับรางวัลและเพิ่ม
ความสมบูรณ์ให้โปรไฟล์ของคุณ

🔗 ลิงก์ยืนยัน:
https://sumplong.com/user/
user_instagram/

SUM! PLONG
สุ่มปลอง

User ข้อมูลผู้เล่น   Scanner แสกนเนอร์

SUMPLONG
QR Scanner
JayJay

Your Sumplong Login
Session is Ready!
Scan with the Scanner Sumplong

SCAN NOW

Time Remaining:
04:53
Cancel

sumplong.com

Easy scan to Register & Login

ENCOURAGING USERS
Share Data Willingly

Users willingly share data through levels and point-based progression. Each data interaction rewards users with points that unlock exclusive features and experiences.
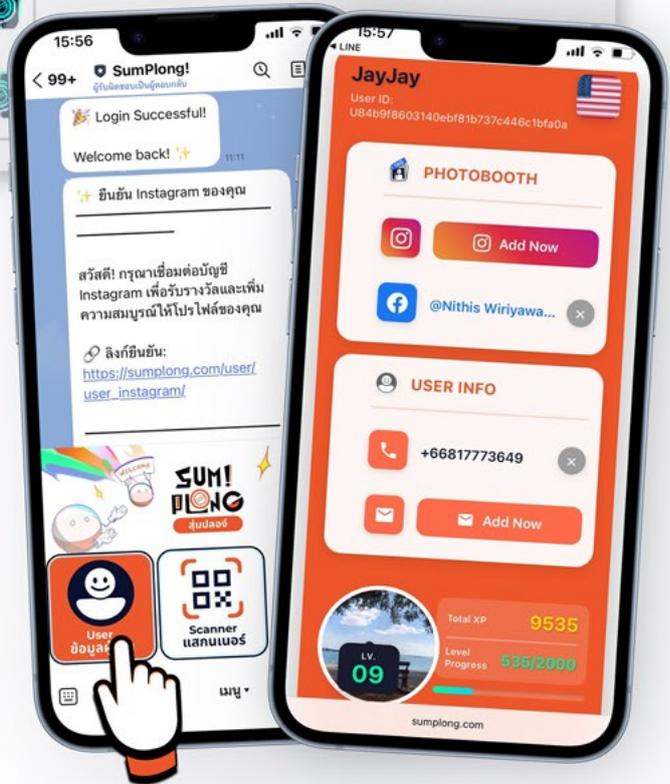
JayJay
U84b9f8603140ebf81b737c446c1bfa0a
2025-12-08 03:39:55

Add Info, Gain Exp **+30**

2852683928264410

+66817773649

Add Info, Gain Exp **+20**

User Info Complete **+80**

LV. **9**

Total EXP : 9535
EXP to next level : **535/2000**

EXTRA EXP

The user adds his information to get more point.

PHOTOBOOTH

Add Now

@Nithis Wiriyawa...

USER INFO

+66817773649

Add Now

Total XP **9535**
Level Progress **535/2000**

LV. **09**

sumplong.com

ENCOURAGING USERS
To Come More Often

A mission-based, point-collecting system with game-like progression unlocks exclusive hidden features and rewards customers for creating content—keeping them engaged and coming back to your venue more often.

Login 1 Day

Login 7 Day

Coupon Use

Photo Share

Photo Tag

Every time your customers create content for your venue, they earn reward points.

SUMPLONG FEATURE PASS
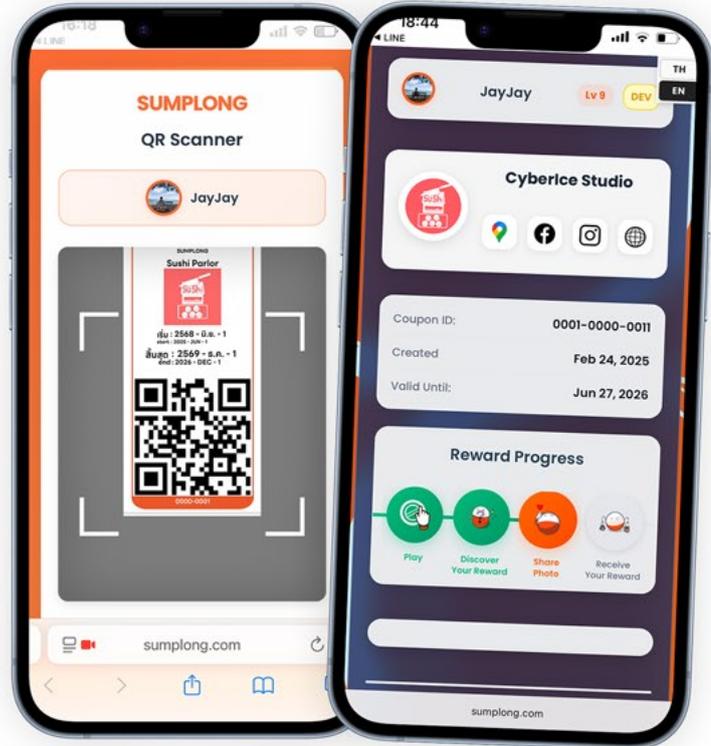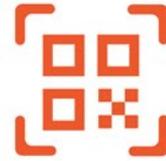## Progression Encourages User

Progressive levels unlock exclusive hidden features powered by Sumplong characters or your own promotional strategies, keeping customers excited and engaged.

Make it Storm!
Sumplong on Stormy days!
LV. 4 — Preview

Make it Rain!
A nostalgic rainy day on Sumplong!
LV. 3 — Preview

Make it Snow!
It snows only during Christmas. But you can control it too.
LV. 2 — Preview

Day & Night
Control the day and night!
LV. 1 — Preview

Capsule Bounce!
Bounce the capsules in the machine.
LV. 0 — Preview

Logout — User Info — Features Pass

03 LEVEL UP

Customizable level-based rewards.

COUPON SCAN
Coupon System

Kiosk Login
You have been successfully registered....
16:23

Scanner
แสกนเนอร์

User
ข้อมูลผู้เล่น

เมนู ▾

SUMPLONG
QR Scanner
JayJay

SUMPLONG
Sushi Parlor
เริ่ม : 2568 - มิ.ย. - 1
start : 2025 - JUN - 1
สิ้นสุด : 2569 - ธ.ค. - 1
end : 2026 - DEC - 1
0000-0001

sumplong.com

JayJay Lv 9 DEV

Cyberice Studio

Coupon ID: 0001-0000-0011
Created   Feb 24, 2025
Valid Until: Jun 27, 2026

Reward Progress

Play — Discover Your Reward — Share Photo — Receive Your Reward

sumplong.com

Use Sumplong Scanner From Line to Scan Check Reward Progress

TRY IT NOW!
FROM YOUR PHONE

LINE

สุ่มปลอง
SUMPLONG
Sushi Parlor
เริ่ม : 2568 - มิ.ย. - 1
start : 2025 - JUN - 1
สิ้นสุด : 2569 - ธ.ค. - 1
end : 2026 - DEC - 1
0000-0001

Play

สุ่มปลอง
SUMPLONG
Sushi Parlor
เริ่ม : 2568 - มิ.ย. - 1
start : 2025 - JUN - 1
สิ้นสุด : 2569 - ธ.ค. - 1
end : 2026 - DEC - 1
0000-0002

Discover Your Reward

สุ่มปลอง
SUMPLONG
Sushi Parlor
เริ่ม : 2568 - มิ.ย. - 1
start : 2025 - JUN - 1
สิ้นสุด : 2569 - ธ.ค. - 1
end : 2026 - DEC - 1
0000-0003

Share Photo

สุ่มปลอง
SUMPLONG
Sushi Parlor
เริ่ม : 2568 - มิ.ย. - 1
start : 2025 - JUN - 1
สิ้นสุด : 2569 - ธ.ค. - 1
end : 2026 - DEC - 1
0000-0004

Received Your Reward

SUMPLONG
QR Scanner
JayJay
sumplong.com

SUMPLONG!™

Sumplong Coupon Generator

Set how many discounts for each menu you would like to give out.

Coupon Settings

Digit Count (number of digit for the coupon)
6

Quantity (number of coupons for the event)
100

Play Credit (number of coin per coupon)
1/3

code	coin_balance	time_use	3rd_coin_time	is_win_rewarded	time_win_rewarded
0001					
0002					
0003					
0004	0	2025-06-19T15:58:03	2025-06-19T15:58:03	True	2025-06-19T15:58:03
0005	1	2025-07-01T12:09:09		True	2025-07-01T12:09:09
0006	1	2025-06-20T19:00:26		True	2025-06-20T19:00:26
0007	0	2025-06-19T15:59:18	2025-06-19T15:59:18	True	2025-06-19T15:59:18
0008	1	2025-07-01T11:30:51		True	2025-07-01T11:30:51
0009					
0010					
0011					
0012					
0013	2	2025-06-20T10:25:54		True	2025-06-20T10:25:54
0014					
0015	1	2025-06-20T10:23:37		True	2025-06-20T10:23:37

Sumplong Data Base

Keep all coupon data and coupon history, easy define.

You will be able to set how many coupon you would want to print on each week/month.

Sumplong Play

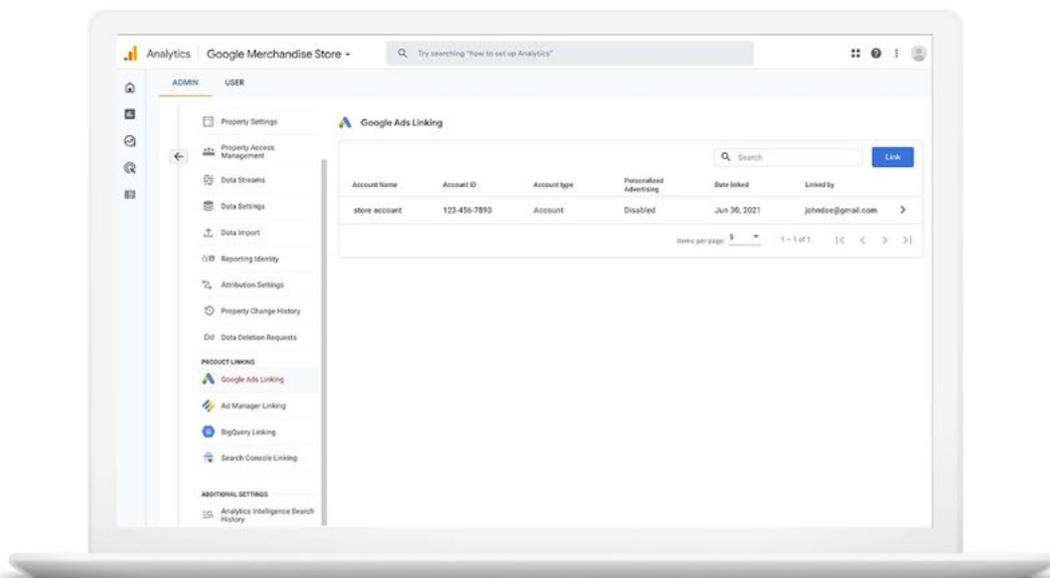We will guide you through the tracking process of each coupon, including what it offers and when it is used.

Total Event count (Appstart→Append)

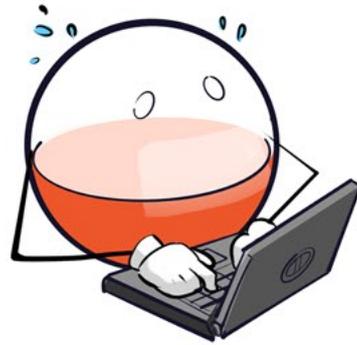We will guide you through the tracking process of Sumplong and total activities.

Total Traffic acquisition

Real-time projection of each coupon used and the time it was used.

AVAILABLE NOW!

TM

SUM!
PLONG
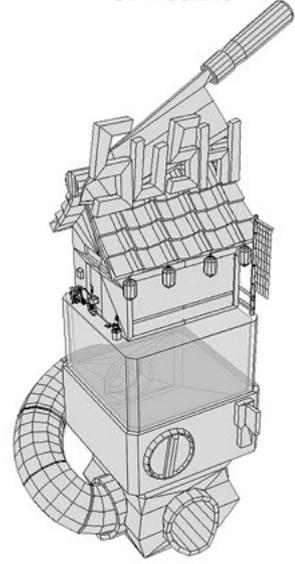
สุ่มปลอง

SUMPLONG
MAKING OF

SUMPLONG!

Idea & Research

Machine Design

3D Machine

Toy Design

3D Toy

03 UI Play Phase

04 Weather System

Sushi Parlor

Sushi Parlor was our
first prototype
developed under
"Sumplong." Though it
was our inaugural
project, we polished it
down to the finest
details. We would like
to express our
sincere gratitude
to TJ Marbois for
supporting us in kick-
starting Sumplong.

Colours

Font

THAI
ลายซีด

ENGLISH
Skanji

SUMPLONG!

Idea & Research
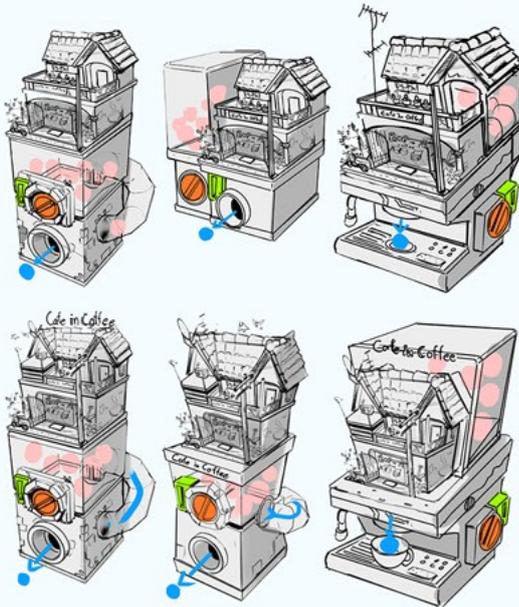
Machine Design

3D Machine
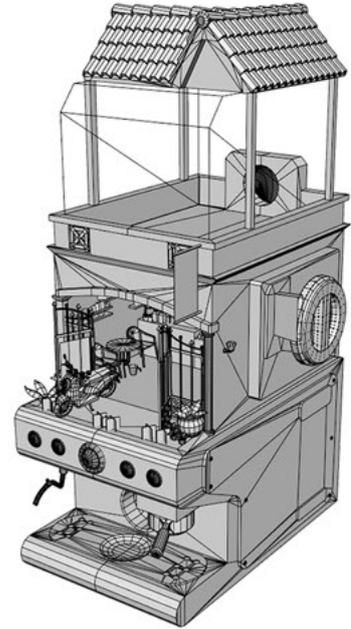
Toy Design

3D Toy

03 UI Play Phase

04 Weather System

Cafe'In coffee

Cafe'in Coffee is a small cafe tucked away in Chokchai 4. A very kind owner, 'Morn', guided us into her vision and the atmosphere of her cafe. Cozy, calm, vintage, and the aroma of a freshly brewed coffee.
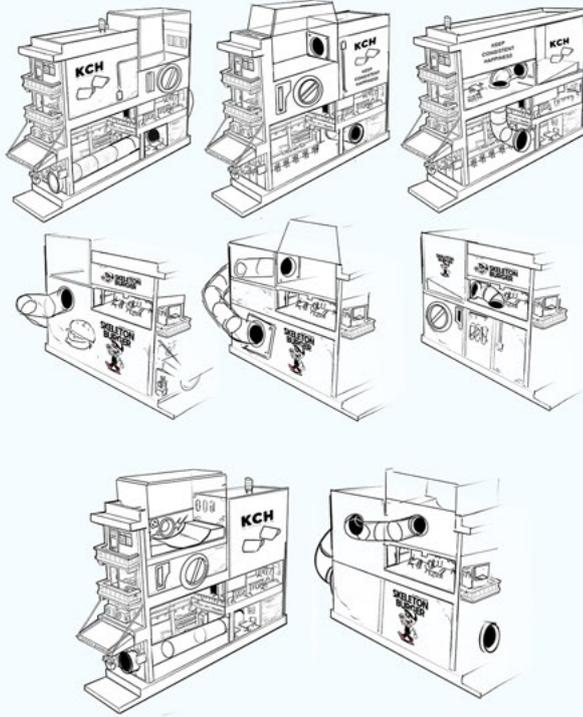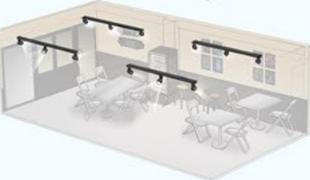
Colours
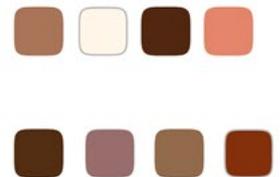
Font

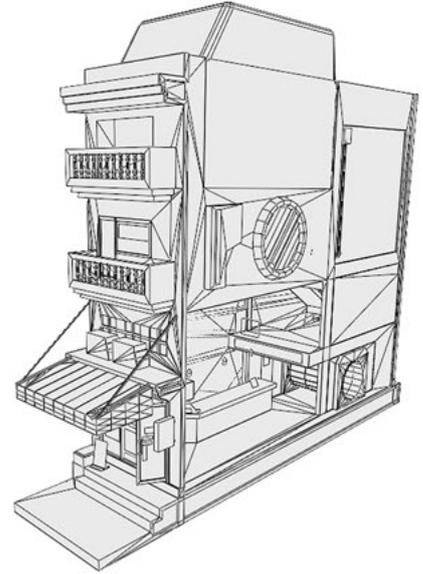| THAI	ENGLISH
ลายซืด	Oleo Script

SUMPLONG!

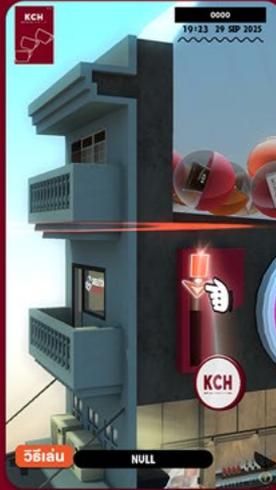### Idea & Research

Machine Design

3D Machine

Toy Design

3D Toy

03 UI Play Phase

04 Weather System

KCH Cafe

KCH is a hidden gem tucked away on Nakniwat Road, owned by the effortlessly cool Mr. Koch. This three-story loft-style cafe features exposed concrete, vintage clothing, and a top-floor burger joint that's almost a well-kept secret.

Colours

Font

THAI: ลายซืด

ENGLISH: VVDS Fifties

THANK YOU